Harvest Health Foods Privacy Policy

Harvest Health Foods values the privacy of our website visitors. We will not share, sell or make your information available to anyone, or any organization beyond Harvest Health Foods. We will only collect and use the information you provide to us voluntarily as explained in our privacy policy. Please contact us at info@HarvestHealthFoods.com if you have any questions. This policy may be updated from time to time, please reference back to this page to see updated information.

Information We Collect

The Harvest Health Foods website and Harvest Cart provide the opportunity for customers to voluntarily provide personal information when signing up for informational emails and announcements from Harvest Health Foods. Customers using Harvest Cart can create a password protected personal shopping account, where they can order products, save personalized shopping lists and use other services provided by Harvest Cart. An account is not required for visitors to view products available for purchase from Harvest Health Foods.

The personal information we collect is first and last names, zip code, phone number and Birthday. This information is used for internal record keeping, emailing marketing information, and internal data analysis to better meet customers shopping preferences.

Controlling Your Information

Every email sent from Harvest Health Foods allows customers to be removed from that email list or to change their personal information. If at any time you have any questions or need assistance to change your personal information please contact <u>info@HarvestHealthFoods.com</u> or calling us directly at (616) 896-6630. We will be glad to assist you.

Security

We are committed to ensuring that all your information is secure. We have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Links to other Websites

Our website does contain links to other websites of interest for informational purposes. Once you leave the Harvest Health Foods website, we do not have control over those other websites and their privacy policies.

Children Under the Age of 13 (COPPA Compliance)

Although not intended for children, we have attempted to make the content of this site suitable for visitors of all ages. Any minor child should consult their parents or guardian before providing any personal information to Harvest Health Foods.

Website Data Analysis

Like many companies, Taste For Life, our website provider, uses "Cookie" technology for analytics. None of the information gathered is personally identifiable. We also use Google Analytics to help us gather statistical information about the visitors to our site and how they use the site. All information gathered via Google Analytics is anonymous and will not be associated with personally identifiable data. We use this information to gain a better understanding of the visitors to our site and to improve our website and product offerings. You can learn what Google collects and how to control that information on this page provided by <u>Google</u>.

General Data Protection Regulation

Our website is maintained by Taste For Life and they have removed access to their family of retailer sites, including HarvestHealthFoods.com from the European Economic Area, as they work toward full compliance.

If you have any questions or need clarification of Harvest Health Foods Privacy Policy please contact <u>info@HarvestHeatlhFoods.com</u>. We will be happy to assist you in reviewing or removing any personal information at your request.